



2022 Application Form

Company Name Global Teacher
City of Incorporation Sunderland
Website address globalteacher.co

Please select the region where your company is legally registered (one region). Note: Your selection will determine which Regional Judging panel will assess your application and if you need guidance on which region to tick, please visit the How it Works page at www.superconnectforgood.org

UK - North of England (North East, North West, Yorkshire, Midlands)

DACH and Nordic Regional Applicants will need to further consent their application and for its purposes [CLICK HERE](#) . This is in line with the DACH and Nordic Hays privacy policy which can be found [HERE](#)

Please select if you are a Pre-seed Company. As a Pre-Seed Startups we'd expect you to have a working prototype, little to no funding, traction or exposure; initial seed capital between £/€0 -75,000. Pre-seed are only eligible to apply to the Pre-seed Challenge & the Impact Challenge as long as they have a working prototype website and company logo

No

Please select the appropriate Stage of Your Company and note we conduct due diligence to ensure you are selecting the correct option

Tech Startup (Seed Stage) with a working Minimum Viable Product (MVP) or beta version, the initial founding team with initial seed capital between £/€75,000-500,000 and ideally though not essential some traction or initial revenue

What Innovation Area(s) does your product fit into? Note: Our 10 Innovation Stream Partners will assess applications to decide which 10 applicants in each stream will be invited to pitch live to them at the Top 100 Innovation Showcase on 13/10/21 - who will also feature in our Top 100 Innovation Showcase Report 2023. If you fit into 2 or more of the

EdTech

below verticals or you can also select the General Tech for Good box or if you don't fit into any verticals, please select it

What is the minimum revenue (if any) that you are currently turning over PER MONTH? If you are pre-revenue, please put zero) Zero

Please list the funding you have raised to date (if any) in terms of investment, grants, loans or other source along with who has provided these funds. If you've not raised anything, please state if you have self-funded. Note: We conduct due diligence to verify these details, so please be honest and transparent below

Philanthropy - £10,000

BIC Innovation Programme - £2880

Peter Cundhill Foundation - \$10,000

Herman Miller Cares - \$10,000

Philanthropy - £110,000

DEMONSTRATING YOUR TECH FOR GOOD

Please explain your company, product and how you enhance people's lives with it. Please add how you are creating or aiming to create a social impact in your own country and/or globally. You can include your measures, milestones and achievements or goals for the future

Global Teacher is a Charity (CIO) and Social Enterprise (CIC) working in unison to create global equality in education. The idea began as our CEO & Founder, Chris Nutman's, university project. Knowing that the idea was too good to leave behind in university, Chris embarked on a 3 year journey to make his dream a reality. Along the way, he first met Jack, a product designer who has been responsible for turning Chris's idea into a physical and functional product. Later, Chloe then joined the team to coordinate Global Teacher's operations and fundraising efforts. The core team is also supported by a highly experienced board of trustees and non-executive directors.

Global Teacher have designed and manufactured the world's first 3D printed, solar powered educational learning system which aims to put world-class educational content in the heart of marginalised classrooms across the developing world. Introducing...Pod & Lumi.

The entire Pod system, including the solar panel and battery pack has been designed for schools without access to internet or electricity. This allows students and educators all over the world to take advantage of digital educational content that can be taught offline, off-grid, anytime, anywhere.

Meanwhile, Lumi, our bespoke learning software is designed to give teachers and students all over the world access to current, relevant and appropriate learning material. We've partnered with some of the world's leading content providers to deliver a vast catalogue of up-to-date and culturally appropriate learning resources. Thousands of dynamic, offline lessons are available. Designed for learning in challenging environments. Designed to empower tomorrow's changemakers.

Approximately one billion people worldwide have no internet or electricity making their education incredibly difficult. As a result, those affected often get left behind. This situation has resulted in nearly 15% of the world's adults being illiterate (World Bank, 2022). We want to change that.

Much of the developing world is not set-up to facilitate the high-quality, digital education most of us are accustomed to in the UK, for example. 13% of the world's population has no electricity, whilst on average, 50% of schools don't have access to the internet for teaching and learning (UNESCO, 2019) in these conditions, how can the next generation of young people receive a digital education and access the world's rapidly changing information?

Since inception, we have raised 6 figures in funding, grown the team of full-time staff and advisory board members, won awards such as the Thinking Digital Startup Competition 2022, North East Social Innovation Award 2021, and our very first award the Idea Prize from the If We Can You Can Challenge.

Aside from moving into our own office this year, we renovated the space and created our own manufacturing workshop where we design and manufacture the solar-powered educational product.

Looking forward we have big plans to raise further financial support, grow the team and go on to educate one million marginalised people by 2030.

Please upload your pitch deck (required) to support your application. Please note only one file is accepted (file types: pdf, doc, docx, xls, xlsx, csv, txt, rtf, html, zip, mp3, wma, mpg, flv, avi, jpg, jpeg, png, gif) of maximum 10 MB please use smallpdf.com to reduce our file size. Feel free to use our Pitch Deck Guidance and Template Resource at the top of this page



Global Teacher Deck.pdf

Please upload your company logo (required) to support your application. Please note only one file is accepted maximum size 5MB



GENERAL EXPRESSION OF INTEREST FIELDS

Which future events would you like to register for? Please only select the options you know you can join, so we can prepare the super connections appropriately.

13th October 2022 - Super Connect For Good Top 100 Showcase (Virtual) - Innovation areas live judging (Mandatory if you are a Top 100 Innovation Finalist)

24th Nov 2022 - Super Connect for Good Live (Virtual) Final - Hays & Empact Ventures (mandatory if you are a Regional Winner)

Super Connect Me: Select the option below if you'd like to be super connected to potential partners, clients or funders that match your interests. Note: All applicants will receive 5 free super connections, finalists will receive 7 and winners will receive 10. These will be facilitated up to 8 weeks after the Top 100 Innovation Showcase or Virtual Final depending on our capacity at the time.

I would like to be super connected with free pre-matched super connections (where possible), I understand by selecting this option I consent for these connections to be made based on the details I've provided on this registration form and will follow up where possible. I agree for my information to be added to Empact Ventures' Super Connect Me platform (Free Service)

Outcomes of Interest ('what types of funding are you interested in?'). Note: This information will not be passed to the judges and it is simply for super connecting you to funders by email if you selected to join the Virtual Final and consent to be super connected

Pilots

Strategic Partnerships

Investment

Grant Funding

What are your Company Challenges right now? Note: This information will not be passed to the judges and it is simply for super connecting you to the organisations in brackets by email, if you selected to join the Virtual Final and be super connected

Legal Challenge (Linkilaw Solicitors)

Building an Advisory / Executive Board Challenge (Board Room Advisors)

Design Challenge (Hybrid Marketing)

Quality Assurance Testing Challenge (Qapitol QA)

Business Development Challenge (Empact Ventures)

Marketing Challenge (Hybrid Marketing / Belu Media / Marketing Forward)

Grant Writing Challenge (Future Health / Driad / SG Financial)

Investment Challenge (Angels Den / OutFund / Mirum Invest / Serica)

Crowd-Funding Challenge - UK & Europe (Seedrs)

PR Challenge (Briefly / Startups Magazine / HeathTech World / Maddyness)

Lead Generation Challenge (Belu Media)

Product Development Challenge (EG Technology)

GDPR PREFERENCES

In line with GDPR, please select the relevant options provided by Empact Ventures Ltd, our sponsors and partners:

In line with GDPR, Empact Ventures Ltd would like to ensure we contact you in the right way and it would help us if you could inform us if you'd like us to reach out in future:

Empact Super Connecting Opportunities (e.g. reactive ad-hoc relevant introductions to useful individuals, funders organisations and/or opportunities)

Super Connect Series Newsletter (e.g. latest opportunities for startups and scale-ups, resources, useful connections, future events etc.)

Future Empact Ventures Events (e.g. Super Connect Series local events, Super Connect for Good Virtual, MedTech Conferences etc)

This event is run in collaboration with Hays Specialist Recruitment Limited ("Hays"). All personal information will be treated in the strictest of confidence and in accordance with region specific Hays' privacy policies, that you can view [here](#)

Please review the Super Connect for Good 2022 Competition Terms [here](#) and Conditions, and select 'I agree' to submit your application

I agree