



# 2023 Application Form

Thank you for your interest in applying for the Super Connect for Good Competition 2023. The **EXTENDED** deadline for entries is **31st July 2023 (11:00pm UK Time)**, with applications scheduled to go through the due diligence and screening stage the next day.

Please submit your application below and note if you would like to draft your application and save it to continue later. This will enable you to save your draft for later access on a shareable link, or have it sent to you by email to finish later.

Example of a Successful Application [HERE](#) | Pitch Deck Guidance & Template [HERE](#)

**Note:** If you have already submitted an application and would like to use the extra time to update your applications, please email [jemma@empact-ventures.com](mailto:jemma@empact-ventures.com)

**Company Name \***

**Full Name \***

First Name

Last Name

**Job Title \***

**City of Incorporation \***

**Email Address \***

example@example.com

**Website address \***

**LinkedIn Profile Address. If you do not have one, please add N/A \***

**Please select the region where your company is legally registered (one region). Note: Your selection will determine which Regional Judging panel will assess your application. If you need guidance on which region to tick, please visit the How it Works page at [www.superconnectforgood.org](http://www.superconnectforgood.org) \***

- D-A-C-H & Nordics
- France and BeNeLux
- Southern Europe
- Central and Eastern Europe
- Celtic Region: Republic of Ireland, Northern Ireland, Scotland and Wales)
- England – South West, Midlands, East, North West, North East
- Australia and New Zealand
- South and South East Asia (NEW FOR 2023)
- East Asia (NEW FOR 2023)
- England - London and South East

DACH and Nordic Regional Applicants will need to further consent their application and for its purposes [CLICK HERE](#) . This is in line with the DACH and Nordic Hays privacy policy which can be found [HERE](#)

I have read and understood the Hays policy of privacy for China and Disclaimer and hereby consent to Hays procesing my personal information in accordance with the policy. For the purpose and in the method set out in the policy. Hays cannot provide any services without these consents. I consent to:

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- Processing of my personal information
- Transfer of my data outside of China and
- provision of my personal information to third parties

**Please select the appropriate Stage of Your Company. Please note we conduct due diligence to ensure you are selecting the correct option \***

PreSeed we'd expect you to have a working prototype, little to no funding, traction or exposure; initial seed capital between £/€50,000 – 1,000,000

Tech Startup (Seed Stage) with a working Minimum Viable Product (MVP) or beta version, the initial founding team with initial seed capital between £/€75,000-500,000 and ideally though not essential some traction or initial revenue

Tech Scale-up (Series A) – with a scalable product, solid team with Series A funding between £/€2m – 10m with a growing user base traction and solid revenue

Tech Scale-up (Series B) – with a scalable product, solid team with Series A funding between £/€10m – 50m with a growing user base traction and solid revenue

**What Innovation Area(s) does your product fit into? Note: Our 10 Innovation Stream Partners will assess applications to decide which 10 applicants in each stream will be invited to pitch live to them at the Top 100 Innovation Showcase on 5/10/23 - who will also feature in our Tech for Good**

**Report 2024. If you fit into 2 or more of the below verticals or if you don't fit into any verticals, please select 'General Tech for Good' \***

Artificial Intelligence (AI) for Good

EdTech

HealthTech

MedTech

Tech For Diversity and Inclusion

ClimateTech

General Tech For Good

FinTech For Good

Impact challenge for companies that can outline how their innovations can be adapted to support crises around the globe, in partnership with Elliot For Water and Presidium Network. The challenge focus for 2023 on the Water Crisis. Please select this option if your technologies support the water crisis or can be adapted to support.

Mental Health and Wellbeing Challenge. For 2023 we are adding a second Impact Challenge to the competition: Looking for individuals or companies that can support mental health and well-being. Please select this option if your technologies support mental health and well-being or can be adapted to support.

**Please explain how you feel your innovation could support or be adapted to support the global water crisis (Water Pollution, floods, water shortage, doubts, water access, personal hygiene or water contamination) \***

**Please explain how you feel your technology could support or be adapted to support to make a positive change in society focusing on mental health and well-being.**

**As part of the 2023 Super Connect for Good Competition mental health and Wellbeing Innovation Challenge. 5 shortlist companies will be selected by our Mental health and Wellbeing partner. This year we are giving the remaining 5 shortlist spaces to our teams created through our hackathon partnership with CodeCo. Would you like to join the CodeCo community and register for the Health and Wellbeing Hackathon? \***

Yes I would like to register and find out more

No

**What is the minimum revenue (if any) that you are currently turning over PER MONTH? If you are**

pre-revenue, please put zero) \*

**Please list the funding you have raised to date (if any) in terms of investment, grants, loans or other source along with who has provided these funds. If you've not raised anything, please state if you have self-funded. Note: We conduct due diligence to verify these details, so please be honest and transparent below \***

## **DEMONSTRATING YOUR TECH FOR GOOD**

**Please explain your company, product and how you enhance people's and how you demonstrate tech for good. Please add how you are creating or aiming to create a social impact in your own country and/or globally. You can include your measures, milestones and achievements or goals for the future \***

0/500

**Please demonstrate how your business and business values align with the ESG principles. ESG (environmental, Social and corporate governance) and/or the UN Global Goals \***

0/500

**Do you want to participate in the free Application Support Call on Zoom to get assistance with your application or ask any questions to Empact Ventures?**

1/06/23

14/06/23

12/07/23

No

Based on your selected, please register for the support calls on Zoom below

1st June REGISTER HERE

14th June REGISTER HERE

12th July REGISTER HERE

## GENERAL EXPRESSION OF INTEREST FIELDS

**Which future events would you like to register for? Please only select the options you know you can join, so we can prepare the super connections appropriately. \***

24th May 2023 - OVHcloud Startup Program Showcase (All Verticals)

5th October 2023 - Super Connect For Good Top 100 Showcase (Virtual) - Innovation areas live judging (Mandatory if you are a Top 100 Innovation Finalist)

29th Nov 2023 - Super Connect for Good Live (Virtual) Final - Hays & Empact Ventures (mandatory if you are a Regional Winner)

None of the above

**Super Connect Me: Select the option below if you'd like to be super connected to potential partners, clients or funders that match your interests. Note: All applicants will receive 5 free super connections, finalists will receive 7 and winners will receive 10. These will be facilitated up to 8 weeks after the Top 100 Innovation Showcase or Virtual Final depending on our capacity at the time. \***

I would like to be super connected with free pre-matched super connections (where possible), I understand by selecting this option I consent for these connections to be made based on the details I've provided on this registration form and will follow up where possible. I agree for my information to be added to Empact Ventures' Super Connect Me platform (Free Service)

I do not want to be super connected

**What are your Company Challenges right now? Note: This information will not be passed to the judges and it is simply for super connecting you to the organisations in brackets by email, if you selected to join the Virtual Final and be super connected \***

Recruitment Challenge (Hays)

Legal Challenge (Seven Legal / HNC Consultancy)

Business Intelligence & Analytics Challenge (Fidsy)

Building an Advisory / Executive Board Challenge (Board Room Advisors)

Leadership Training (Excelledia)

Cloud Hosting Challenge (OVHcloud Startup Program: Get up to €100k worth of Cloud Hosting Credits)

Design Challenge (Hybrid Marketing / Darwin / Genius / Hyperbolt Studios)

Web Development Challenge  
(Wissen / Excelledia/ Fidsy)

- Quality Assurance Testing Challenge (Qapitol QA)
- Business Development Challenge (Empact Ventures)
- Marketing Challenge (Hybrid Marketing / Darwin / Marketing Forward)
- Workspace Challenge (eOffice in London / The Werks Group in Brighton / STARTPLATZ in Cologne)
- Advertising Challenge (Aspect Publishing / Global Good / Elliot for Water)
- Patent Box Challenge (ABGI UK)
- Grant Writing Challenge (Bevada Ventures / Brooks Kebbey / SG Financial)
- Grant Funding Challenge (UnLtd / EIT Food / SIGHT Programme)
- Investment Challenge (Angels Den / OutFund / Mirum Invest / Exponential Positive Impact Capital / SFC Capital)
- Crowd-Funding Challenge - UK & Europe (Seedrs / FundSurfer)
- International Investment Challenge (Lighthouse Global Solutions)
- Debt Finance Challenge (BizBritain / Ruffena Capital / Angels Den)
- PR Challenge (Briefly / Startups Magazine / HeathTech World / Maddyness UK / Global Good)
- R & D Tax Challenge (ABGI UK)
- Lead Generation Challenge (Darwin)
- Expansion to France Challenge (Invest Eastern France)
- Expansion to UK Challenge (Empact Ventures)
- Accounting and Finance Challenge (Messica)

**Outcomes of Interest ('what types of funding are you interested in?'). Note: This information will not be passed to the judges and it is simply for super connecting you to funders by email if you selected to join the Virtual Final and consent to be super connected \***

- Pilots
- Contracts
- Strategic Partnerships
- Joint Venture Partnerships
- Investment
- Grant Funding
- Debt Finance
- Acquisition

**Would you like to get involved with our soon to launch Global Tech for Good Publication, Global Good (powered by Empact Ventures & Darwin) in one or more of the following ways. (By selecting yes you consent for your full name, email address and preference to be shared with Global Good and an email introduction to be made to their Editor). \***

- Yes - I'd like to join the newsletter
- Yes - I'd like to do an Impact Interview
- Yes - I'd like to become a contributor (4 articles per year expected)
- Yes - I'd like to explore advertising options
- No - I am not interested

## GDPR PREFERENCES

In line with GDPR, please select the relevant options provided by Empact Ventures Ltd, our sponsors and partners:

**In line with GDPR, Empact Ventures Ltd would like to ensure we contact you in the right way and it would help us if you could inform us if you'd like us to reach out in future:**

Empact Super Connecting Opportunities (e.g. reactive ad-hoc relevant introductions to useful individuals, funders organisations and/or opportunities)

Super Connect Series Newsletter (e.g. latest opportunities for startups and scale-ups, resources, useful connections, future events etc.)

Future Empact Ventures Events (e.g. Super Connect Series local events, Super Connect for Good Virtual, MedTech Conferences etc)

Empact Support Options (e.g. Super Connect Memberships)

None of the above

This event is run in collaboration with Hays Specialist Recruitment Limited ("Hays"). All personal information will be treated in the strictest of confidence and in accordance with region specific Hays' privacy policies, that you can view [here](#)

**If you would like to receive information from Hays, about products to support start-ups and scale-ups, other services and events, please tick the box below. \***

Yes

No

Please review the Super Connect for Good 2023 Competition Terms and Conditions [here](#), and select 'I agree' to submit your application

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I agree